

# autoChalk Parkade: Blending Fixed Camera LPR with RFID

Bill Franklin, P.Eng.
IPI 2013 Power Pitch
Fort Lauderdale



## Agenda

- ➤ Who is Tannery?
- ➤ What do we do?
- > The challenge for gateless parkades
- Using Fixed Cameras & LPR in Parkades
- > Introducing RFID
- > Front line experiences



## Who is Tannery, What Do We Do?

- ➤ Who is Tannery?
  - Canadian Manufacturer located near Toronto
  - Specializes in parking automation and enforcement (software and hardware)
- > What do we do?
  - ➤ Mobile LPR
  - ➤ Digital chalking, Pay by Plate
  - > Scofflaw, Permits
  - > Fixed Camera LPR
  - > RFID



#### autoChalk Mobile PBL in Action



autoChalk scans 15,000 vehicles (and plates) per day in Calgary (population of 1.1 Million) for the ParkPlus PBL parking system.

ParkPlus, a proprietary solution, offers pay by cell, pay on the web, pre booking, zone pricing, and street kiosk payment.





## Gateless Garages

- > Garages have no gates on entry or exit
- Require alternate methods of payment and enforcement
- More similar to parking lots and street
- ➤ Why Gateless?
  - > Quicker entry and exit
  - ➤ No queuing onto street
  - > More inviting
  - > Can be less costly to maintain



# Calgary's Parkades

- ➤ Calgary Parking Authority has many parkades up to 1200 vehicles in size
- > All gateless and feature
  - ➤ Pay By License (PBL)
  - CALE pay machines
  - > On line, cell phone and smart phone activation
- > All have about
  - ➤ 80% contract parkers
  - ➤ 20% daily
- > How to enforce in an efficient manner?



#### Parkade Access Control

- > Challenges
  - > Plates non-reflective
  - > Plates in winter get covered in snow and salt
  - > CPA wanted to minimize empty stalls
  - > Needed to integrate into existing PBL system
  - Integrated gate control
    - ➤ Gates close when garage is full
- Tannery tapped for solutions



## Solutions: Blended LPR & RFID





# Blending LPR and RFID

- ➤ Mix of daily and contract parkers
- Contract parker assigned RFID transponder
- > LPR captures vehicles' plate
  - > 94% match to records with clean plates
- > RFID reader distinguishes contract parkers
  - > Achieves 100% match to records
- Combo LPR and RFID achieves about 99% match to records
- Only 1% of vehicles need review and correction



#### Results for 1200 Vehicle Parkade

- > Twice daily mobile LPR scans replaced with fixed LPR
- Citations increased from about 15 to 55 per day (\$600 => \$2000 per day)
- All vehicles captured entering & exiting
- High degree of automation reduced enforcement effort
- Post processing of sessions facilitates
  - better & more appropriate citation issuance
  - > Less parker conflict and errors
  - Increased parking utilization measurement accuracy
- > Visible cameras and lights increased compliance
- > RFID adoption by contract parkers can be slow



## Summary

- > autoChalk Parkade LPR ideal for parkades
- > Significant improvement in productivity
- > Efficient and reliable
- ➤ Blending RFID improves accuracy
- Seamless operation between RFID and LPR
- > Provides better enforcement more efficiently



#### Contact

> Bill Franklin, P.Eng., President

> Office: 905 738 1406

> Cell: 416 579 3565

> bfranklin@tannerycreeksystems.com

> www.autochalk.com